

# Héra

## Fluidity of shapes

DESIGN  
Patrick Jouin, 2019

EN — Wood - the ultimate natural raw material - is the inspiration behind Héra. Available in ash or American walnut, this armchair embodies the concept of lightness, fusing it with comfort. The backrest, in three-dimensional bent plywood, has a remarkably elegant and ergonomic design. The rectangular-section legs with round edge display an attention to detail.

IT — Il legno, materia prima naturale per eccellenza, ha ispirato Héra. Realizzata in frassino o noce americano, questa poltrona concretizza il concetto di leggerezza e lo unisce a quello di comfort e di avvolgenza. Lo schienale in multistrato curvato tridimensionale è gradevole alla presa, oltre che caratterizzarsi per eleganza ed ergonomia. Le gambe a sezione rettangolare con angoli raggiati esprimono attenzione ai dettagli.



LIVING

LIVING



Armchair poltrona Héra  
Table tavolo Frank  
Lighting lampada L004

LIVING



Lounge armchair poltrona lounge Héra  
Coffee table tavolino Fluxo

LIVING



Lounge armchair poltrona lounge Héra

**Armchair**  
Poltrona



2865



American walnut  
Noce americano



3D plywood backrest  
Schienale in multistrato  
tridimensionale

ARMCHAIR / POLTRONA



Water based finished  
with organic coating  
Verniciato all'acqua con  
vernici di origine vegetale

Injected polyurethane foam  
seat with elastic belts  
Sedile in schiumato  
poliuretano  
con cinghie elastiche



ARMCHAIR / POLTRONA



FSC® C114358  
certified ash wood  
Frassino certificato  
FSC® C114358



**Lounge armchair**  
Poltrona lounge



Backrest in solid ash wood  
Schienale in massello di frassino

2869





## #PedraliNewHorizons

Salone del Mobile.Milano 2022  
Milan, Italy

**Project:** Exhibition stand  
**Architect:** CalviBrambilla  
**Styling:** Studio Salaris  
**Products:** Héra lounge armchair,  
Fluxo coffee table

## Manhattan Center Business Lounge

Bruxelles, Belgium

**Project:** Office  
**Products:** Héra armchair



## #pedralitales

Antwerp, Belgium

Project: 2021 ADV campaign

Products: Héra armchair,  
Elinor table, L001 lighting



## Chromavis Fareva

Cremona, Italy

Project: Company canteen

Products: Héra armchair,  
Inga side chair, Arki-Table,  
Arki-Base table, Inox table,  
L001 lighting







## Frarody Apartment

Knokke-Heist, Belgium

Project: Private house  
Products: Héra armchair

## Gustincanto Cooking Academy

Fidenza, Italy

Project: Restaurant  
Products: Héra armchair,  
Inox table





## #PedraliBacktoNature

Salone del Mobile.Milano 2023  
Milan, Italy

Project: Exhibition stand

Architect and Styling: DWA Design Studio

Products: Héra armchair and lounge armchair,  
Panarea armchair, Modus modular seating, Blume  
table, Elliot table, Hevea pot-holder, Isotta lighting,  
L004 lighting, Oblique bar counter



**Société Européenne d'Équipements**

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### SIZES / DIMENSIONI

#### 2865

Armchair in ash wood or walnut frame,  
upholstered seat



#### 2869

Lounge armchair in ash wood frame,  
upholstered seat



### FINISHES / FINITURE

#### coated ash / frassino verniciato



**FR**  
Bleached ash  
Frassino sbiancato  
2865  
only



**N3**  
Walnut  
Noce  
2869  
only



**N**  
American walnut  
Noce americano  
2865  
only

#### walnut / noce

#### fabrics / tessuti

→ see booklet for finishes  
vedi catalogo finiture



#### lacquered ash with visible grains / frassino laccato a poro aperto



**AN**  
Black  
Nero



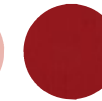
**BI**  
White  
Bianco



**GC**  
Light grey  
Grigio chiaro



**RA**  
Pink  
Rosa



**RB**  
Ruby red  
Rosso rubino



**AZ1**  
Light blue  
Azzurro



**VE1**  
Light green  
Verde chiaro



**VE2**  
Dark green  
Verde scuro



**BL2**  
Dark blue  
Blu scuro



**MC**  
Cognac



**MO**  
Mahogany  
Mogano

### CERTIFICATES / CERTIFICAZIONI

Safety, strength and durability tests / Prove di sicurezza, resistenza e durata  
EN 1728:2012+AC2013 — EN 16139:2013 level 2



HÉRA 391