

Hevea

Nature inside

DESIGN
Victoria Azadinho Bocconi, 2022

EN — Hevea is a versatile furnishing element that brings nature into residential and contract settings. This pot-holder consists of a central steel stem to which polypropylene pots are hanged, obtaining different configurations based on their number and position.

IT — Hevea è un complemento d'arredo versatile che permette di portare la natura all'interno di ambienti domestici e contract. Un portavasi composto da uno stelo centrale in acciaio al quale vengono agganciati vasi in polipropilene ottenendo così diverse configurazioni in base al loro numero e alla loro posizione.



WORKING

Pot-holder portavasi Hevea
Poseur table tavolo alto Elliot
Barstool sgabello Babila





Pot-holder
Portavasi



5183



Polypropylene
pot-holders
Portavasi
in polipropilene



The pots are easy to attach, either opposite
one another or in a spiral, giving life to unique
and potentially infinite compositions
È possibile fissare i vasi posizionandoli
contrapposti tra loro o a spirale e dare vita a
composizioni uniche e potenzialmente infinite

POT - HOLDER / PORTAVASI



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Hevea ice bucket



Temporary installation

Bergamo, Italy

Project: Shooting

Art direction: Studio FM Milano

Styling: Studio Salaris

Products: Hevea pot-holder, Elliot poseur table



#PedraliBacktoNature

Salone del Mobile.Milano 2023
Milan, Italy

Project: Exhibition stand

Architect and Styling: DWA Design Studio

Products: Souvenir side chair and armchair,
Elliot table, Hevea pot-holder, Giravolta lighting





#PedraliNewHorizons

Salone del Mobile.Milano 2022
Milan, Italy

Project: Exhibition stand
Architect: CalviBrambilla

Styling: Studio Salaris

Products: Hevea pot-holder, Malmo coffee table

Landscape Festival

I Maestri del Paesaggio 2022
Bergamo, Italy

Project: Outdoor

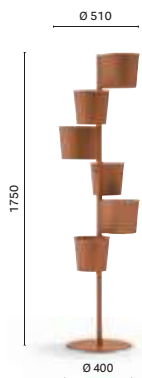
Products: Hevea pot-holder, Elliot poseur table
Tribeca barstool, Panarea barstool,
Giravolta lighting, Time Out lighting, Oblique bar counter



SIZES / DIMENSIONI

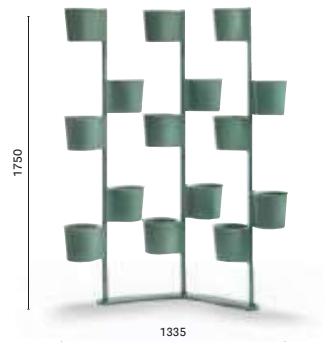
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Pot-holder, steel structure, polypropylene pot-holders



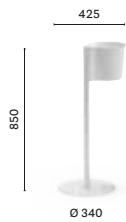
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Hevea Partition pot-holder, steel structure, polypropylene pot-holders



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Hevea ice bucket steel structure, polypropylene pot-holder



K_5180_1

Pot-holder/pot and hook kit



K_5180_3

Pot-holders and hooks kit



FINISHES / FINITURE

polypropylene / polipropilene



powder coated / verniciato



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AWARDS / PREMI



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Product Design
Award 2023
Winner